



Business Administration

Associate in Science | Code: 25051 | 60 credits

CIP (1552020102)

Effective Term: Fall 2024 (2247)

This program transfers to four-year institutions. See department for information. The Business Administration program trains individuals to assume management or supervisory positions in business, industry, and government. It provides basic skills in a broad range of business functions including accounting, computer usage, management and marketing. Successful completion of this program earns the student entry into any university in the State University System as part of the A.S. to B.S. program.

GENERAL EDUCATION REQUIREMENTS (15.00 Credits)

COMMUNICATIONS (3.00 credits)

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|----------|-----------------------|-------------|--|
| ENC 1101 | English Composition 1 | (3 credits) | Prerequisite: Student must meet the Developmental Education reading and writing requirements in State Rule 6A-10.0315 (by course, placement score, or eligible exemption). |
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HUMANITIES (3.00 credits)

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|----------|----------------------------|-------------|------------------------|
| ARH 1000 | Art Appreciation | (3 credits) | |
| HUM 1020 | Humanities | (3 credits) | |
| LIT 2000 | Introduction to Literature | (3 credits) | Prerequisite: ENC 1101 |
| MUL 1010 | Music Appreciation | (3 credits) | |
| PHI 2010 | Introduction to Philosophy | (3 credits) | |
| THE 2000 | Theatre Appreciation | (3 credits) | |

MATHEMATICS (3.00 credits)

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|----------|-----------------|-------------|-------------------------|
| MAC 1105 | College Algebra | (3 credits) | Prerequisite: MAT 1033♦ |
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♦Note: Students must seek advisement for proper mathematics course from discipline chairperson.

NATURAL SCIENCE (3.00 credits)

| | | | |
|----------|---------------------------------------|-------------|--|
| AST 1002 | Descriptive Astronomy | (3 credits) | |
| BSC 1005 | General Biology | (3 credits) | |
| CHM 1020 | General Education Chemistry | (3 credits) | |
| ESC 1000 | General Education Earth Science | (3 credits) | |
| EVR 1001 | Introduction to Environmental Science | (3 credits) | |
| GLY 1010 | Physical Geology | (3 credits) | |
| OCE 1001 | Introduction to Oceanography | (3 credits) | |
| PHY 1020 | General Education Physics | (3 credits) | |

SOCIAL SCIENCE (3.00 credits)

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|----------|------------------------------|-------------|--|
| AMH 2010 | History of the US to 1877 | (3 credits) | |
| AMH 2020 | History of the US since 1877 | (3 credits) | |
| POS 2041 | American Federal Government | (3 credits) | |

COMPUTER COMPETENCY

Test type(s) needed:

Computer Competency Test (CCT)

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| CGS 1060C | Introduction to Computer Technology & Applications | |
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MAJOR COURSE REQUIREMENTS (14.00 Credits)

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|-----------|--------------------------------|-------------|------------------------|
| ACG 2011 | Principles of Accounting 2 | (3 credits) | Corequisite: ACG 2011L |
| ACG 2011L | Principles of Accounting 2 Lab | (1 credits) | Corequisite: ACG 2011 |

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|-----------|---------------------------------|-------------|---|
| ACG 2021 | Financial Accounting | (3 credits) | Corequisite: ACG 2021L |
| ACG 2021L | Financial Accounting Lab | (1 credits) | Corequisite: ACG 2021 |
| ---AND--- | | | |
| ACG 2071 | Managerial Accounting | (3 credits) | Prerequisite: ACG 2011 and ACG 2001 or ACG 2021; Corequisite: ACG 2071L |
| ACG 2071L | Managerial Accounting Lab | (1 credits) | Prerequisite: ACG 2001, ACG 2011, ACG 2021, ACG 2021L; Corequisite: ACG 2071 |
| ECO 2023 | Principles of Economics (Micro) | (3 credits) | Prerequisite: MAT 1033* |
| GEB 1011 | Principles of Business | (3 credits) | *Students must seek advisement for proper mathematics course from discipline chairperson. |

PROGRAM CORE REQUIREMENTS (12.00 – 18.00 Credits)

(Students must select one track)

Track 1 – Business Management (15.00 credits)

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|----------|--|-------------|
| MAN 2021 | Principles of Management | (3 credits) |
| MAN 2604 | Managing in a Multi-Cultural Environment | (3 credits) |
| MAR 1011 | Principles of Marketing | (3 credits) |
| MNA 1345 | Effective Supervision | (3 credits) |
| SBM 1000 | Small Business Management | (3 credits) |

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Track 2 – Marketing (18.00 credits)

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|----------|---|-------------|
| MAR 1011 | Principles of Marketing | (3 credits) |
| MAR 1720 | Marketing in a Digital World | (3 credits) |
| MAR 2101 | Social Media Marketing | (3 credits) |
| MAR 2150 | International Marketing | (3 credits) |
| MAR 2520 | Hispanic Marketing | (3 credits) |
| MKA 1511 | Principles of Advertising and Copywriting | (3 credits) |

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Track 3 – Human Resources (15.00 credits)

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|----------|-----------------------------|-------------|
| MAN 2021 | Principles of Management | (3 credits) |
| MAN 2300 | Human Resource Management | (3 credits) |
| MAR 2101 | Social Media Marketing | (3 credits) |
| MNA 1345 | Effective Supervision | (3 credits) |
| MNA 2120 | Human Relations in Business | (3 credits) |

---OR---

Track 4 – International Business (12.00 credits)

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|----------|--|-------------|
| FIN 2051 | International Financial Management | (3 credits) |
| GEB 2350 | Introduction to International Business | (3 credits) |
| MAN 2604 | Managing in a Multi-Cultural Environment | (3 credits) |
| MAR 2150 | International Marketing | (3 credits) |

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Track 5 – Small Business (12.00 credits)

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|----------|----------------------------------|-------------|
| GEB 2112 | Introduction to Entrepreneurship | (3 credits) |
| MAN 2021 | Principles of Management | (3 credits) |
| MAR 1011 | Principles of Marketing | (3 credits) |
| SBM 1000 | Small Business Management | (3 credits) |

ELECTIVES (13.00 – 19.00 Credits)

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|------|------|------|------|------|------|
| ACG* | ECO* | HFT* | MKA* | PUR* | SPM* |
| BAN* | FIN* | MAN* | MNA* | QMB* | TAX* |
| BUL* | GEB* | MAR* | OST* | SBM* | TRA |

| | | | |
|-----------|--|-------------|------------------------------------|
| CGS 1060C | Introduction to Computer Technology & Applications | (4 credits) | |
| ENC 1102 | English Composition 2 | (3 credits) | Prerequisite: ENC 1101 |
| LIS 2004 | Strategies for Online Research | (1 credit) | |
| MAC 2233 | Business Calculus | (3 credits) | Prerequisite: MAC 1105 or MAC 1106 |
| MTB 1103 | Business Mathematics | (3 credits) | |
| SPC 1017 | Introduction to Communication | (3 credits) | |