



Business Specialist - International Business

College Credit Certificate | Code: 65015 | 12 Credits

CIP (0552020103)

Effective Term: Fall 2017 (2177)

The Business Specialist College Credit Certificate program is the first in a series of three College Credit Certificate programs designed to prepare students for employment in entry-level positions in the following areas: accounting/budgeting, business management, finance, human resources, international business, marketing, small business. There is only one College Credit Certificate in Business Specialist. Students may select one of the 6 options, but the certificate is awarded only once.

MAJOR COURSE REQUIREMENTS (12.00 Credits)

GEB 1011	Principles of Business	(3 Credits)
GEB 2350	Introduction to International Business	(3 Credits)
MAN 2604	Managing in a Multi-Cultural Environment	(3 Credits)
MAR 2150	International Marketing	(3 Credits)